

E-NEWS

Introduction

HOOGENDOORN AUTOMATION is pleased to present the first of many Newsletters with the latest news and developments of the HOOGENDOORN products! In this newsletter we will introduce the Growlab WET sensor, the NOMAD Penta and for those who are not familiar with the HOOGENDOORN ECONOMIC some general information.

If you are interested to get more information about our products, you will be more than welcome at the International Horti Fair to be held at the Amsterdam RAI from November 5-8.

HOOGENDOORN GROWLAB WET Sensor

HOOGENDOORN AUTOMATION has launched a new product line in the horticultural market. HOOGENDOORN Growlab offers a ready to use concept of plant sensors to be fully integrated within the controls of the HOOGENDOORN ECONOMIC process computer system.

Measurements located close to the plant are possible with the HOOGENDOORN Growlab sensors. Until now plant measurements were only possible outside the process computer. HOOGENDOORN is the first with measuring with plant sensors that can be read and displayed within the HOOGENDOORN ECONOMIC.



HOOGENDOORN Growlab has developed several plug and play kits that provide the grower a simple start to learn more about plant measurements. Each kit measures a certain crop criteria. Available are the HOOGENDOORN Growlab wet kit, stress kit, photosynthesis kit and evaporation kit. Each kit contains sensors, interfaces and a software application.

The latest development of HOOGENDOORN Growlab is the WET sensor. The **Water EC Temperature** sensor is able to measure the water balances of the soil exactly and sends the information to your process computer permanently.

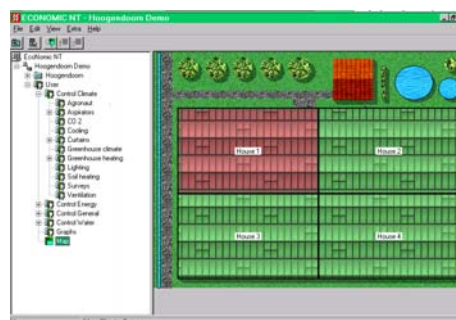
HOOGENDOORN ECONOMIC

A process computer of HOOGENDOORN AUTOMATION is reliable, user-friendly and saves energy. Only one computer takes care of the climate control, boiler and water management.

Flexible and User-friendly

Characteristic for the HOOGENDOORN ECONOMIC is the flexibility in combination with simplicity. The software is modular: each grower is able to set up the process computer as he wishes. The ECONOMIC consists of a control system, an operating system and several digital satellites.

The plan of your greenhouse is always the starting point. Adjustments are easy to carry out, graphics will show you simple the exact situation in your greenhouse.



Helpdesk

HOOGENDOORN AUTOMATION takes their service very seriously. The helpdesk can be reached 7 days a week, 24 hours a day. Our specialised colleagues are able to help you solve your problem.

HOOGENDOORN ECONOMIC: the perfect mix between man and machine

