

E-NEWS

Nomad Penta – The paperless glasshouse

Nowadays, every grower has to record a lot of information. And the amount of information is ever increasing. As a result of this, it is very important to make the data recording process as easy as possible. It is much too complicated to first write your data on a piece of paper and then record this data by entering it into a computer. Instead, just enter the data at any location on the nursery and it will automatically update the main computer. This is exactly what Hoogendoorn **Nomad** does. **Nomad**: the only wireless recording system for the horticultural industry.



In addition, the Nomad system is very flexible. It's up to you to decide which actions have to be recorded and what has to be registered exactly.



Hoogendoorn have also just introduced the Nomad Penta. Penta is Greek for the word 'five'. Nomad Penta provides you with a maximum of five Nomad keys. If this quantity of keys is sufficient for your company and a connection to the scales/balance system is not yet required, then Nomad Penta is the

best choice you can make. Enjoy all the advantages of a Nomad system, but at a very low price!

**Hoogendoorn Firewall
A safe connection to the Internet**

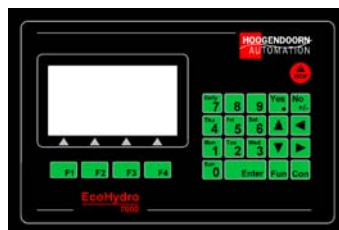
The Hoogendoorn Firewall will protect your computer from all criminal actions on the Internet. Your computers will be completely safe behind this Firewall. Besides, the Hoogendoorn Firewall is a virus scanner that checks all the mails that pass the firewall for viruses. That is a huge plus if you consider that there are more than 80.000 viruses on the Internet!



The Firewall is also a SPAM filter that is able to keep unwanted e-mails from your computer. You can also establish a VPN (Virtual Private Network) with the Hoogendoorn Firewall.

ECOHYDRO

The EcoHydro is a standalone processor unit for the control of irrigation and fertilisation, including conductivity regulation, pH regulation, valve control via time and volume, fertiliser mixing, pumping, filter cleaning and drainage. Furthermore, EcoHydro features a breakdown and fault detection system, including complete visualisation of data. The basic model consists of 40 independent



outputs, plus 16 inputs for digital signals and 16 analogue inputs, which can be extended at any time in the future.

E - NEWS

New UK Systems Consultant/Trainer now appointed

As you may recall from our last Newsletter, our UK office has recently been looking to fill the position of Horticultural Consultant/Trainer. It is with great pleasure that we can now announce the appointment of Sarah Linck to this position, with effect from 1st September 2004.

Sarah, with several years' experience in the horticultural sector, amongst others holds both the Higher National and RHS General Certificates (Horticulture) and has a passion for anything horticulture-related. After undergoing thorough training at our Dutch head offices to add to her already considerable experience, she is looking forward to being of assistance to you with any of your Horticultural IT-related queries and training needs.



ECONOMIC Meteoradar

During last year's International HortiFair in Amsterdam, Hoogendoorn introduced a unique product for the Dutch market: the Hoogendoorn Meteoradar. To develop and manufacture this revolutionary Product, Hoogendoorn cooperated with MeteoConsult, the global weather forecasters. Our companies have been working on this project for a number of years. Hoogendoorn Meteoradar detects a shower of rain or a hailstorm early, determines the intensity of the shower and calculates precisely at which moment the shower will reach a specific glasshouse location. The ECONOMIC process computer will then analyse the radar signals and closes the glasshouse vents in time. An important advantage of the product is that the continuity of the climate is guaranteed.



Hoogendoorn Automation (UK) at Four Oaks 2004



Hoogendoorn Automation UK Ltd is pleased to once again exhibit at the Four Oaks Show this year. This commercial horticultural exhibition is now in its 34th year and will take place from 1st to 2nd September. The venue is a 23 acre nursery site in Cheshire, UK, close to the Jodrell Bank Radio Telescope. The exhibition covers an area of 13,000m² under glass with additional outdoor areas.



You will be able to find our own display at Stand C9. Do come and meet our friendly Hoogendoorn UK staff here, who will be happy to discuss all the latest Hoogendoorn developments, demonstrate our new products and discuss any requirements you may have – we look forward to meeting you.

This site plan may assist you in locating us at the show (we will have our stand in Hall C), but in case you need any more information, directions, etc., please contact us, and we will be happy to help.

